

Biographical Sketch

Marnie Swedberg

“An inspiration!” is how Marnie Swedberg is most often described. She is energetic, interesting, and loads of fun. As a pinch hit speaker and media guest, your call may find her managing the family’s restaurant with 18 employees, helping out at the family’s retail store and espresso café, designing products that make hosting events easier, or writing books, articles or a letter of encouragement to her grandmother.

Her speaking experience includes radio talk shows, sound bites, commercials and interviews, television home shows, news clips, plus keynotes and weekend retreats. She is equally as comfortable being interviewed before millions as she is assisting a customer with a craft project at the store. No matter what she is doing, women worldwide look to Marnie for practical, innovative and out-of-the-box solutions.



“Often the solution to our problem can be found in a change in our perspective.”

FAQ: What would Marnie do live with zero prep time?

A: That depends!

Home Show Hosts laugh and cry through segments on how to handle bad news gracefully, or lighter topics including scavenger hunt how-to’s, hosting unexpected guests or pulling off a family reunion.

Radio Show Hosts relax into chatty conversations about impromptu party ideas, tips for time management, survival skills for parents and more.

Event Planners breathe again after booking Marnie to move their audience from disappointment to delight when an anticipated guest must cancel at the last minute.

Any day is a good day for an interview with Marnie.

She is “...just full of good stuff!”
Today Show Host, Pat Evans

Her online hub,
EventPlannersFriend.com
receives millions of hits per year.



Marnie has been delighting audiences since age 4, when she made her singing debut in Minneapolis, MN. At the age of 16, she took over her exercise class one day when her health club instructor failed to show up. Hired immediately, she went on to manage three fitness centers in the Twin Cities area before launching her own corporate fitness business.

She exudes a passion for life, loves people and has a gift for tackling new challenges. These qualities, combined with her published works, which encompass most topics related to home, family, faith and friends, make her an easy and encouraging guest in a variety of settings.

PINCH HIT SPEAKER & MEDIA GUEST. Since 2001, Marnie has not pre-booked engagements, preferring to remain available for your next last minute cancellation. Whenever you find yourself in need of a fast, fun, fill-in guest, call Marnie. Interview minutes fly by as her simple charm, insight, reasonable advice and enthusiasm inspire listeners to take action – which is what it’s all about. She enjoys stepping into emergency vacancies where she seamlessly weaves her material into the predetermined theme or follows the leader to create an exciting, memorable and positive experience for everyone involved.

“Marnie has such a passion for what she does that it is inspiring. One can almost hear the wheels spinning! She is truly a blessing and a jewel.” Marsha Nixon, A Mighty Voice

Marnie takes requests for pinch hit engagements ONLY.

1-877-77-HOW-TO

Partial Media Interview List

Marnie Swedberg

Pinch Hit

Booking Details

Marnie is available for pre-bookings within 3 weeks of your target date for...

● TV Interviews and Home Shows.

● Telephone Radio Interviews.

● In-Studio Radio Interviews, but only when they can be pre-arranged with TV or Speaking Appearances within the 3-week window.

● Print News Interviews via phone by appointment or coordinated on-premise as above.

● Live speaking engagements when the originally scheduled guest has to cancel at the last minute due to an emergency. Note: If you failed to book a speaker in advance, Marnie requires \$5000 plus travel. Fee includes one free copy of Marnie's Time Management Audio Program, a good laugh and a big hug!

Do You Need a Guest Right Now?

Call Marnie directly at 877-77-HOW-TO Ext. 2

Do You Have Even 24 Hours?

Please book through Laurie at 877-77-HOW-TO Ext. 3

Something You Should Know Manhattan Beach, CA	KVLY 5 News Clip	KROC Joe O'Brien Show
KCNC 5 News Clip	WIMS with "D" Alexander	KFNW In Focus with Phil Kvamme
Breakfast at KWKY with Maxine Sieleman	Q102 The Julie Jordan Show	KXJB TV 4 Focus
KSEN's This, That & The Other With Bob Norris	North Jersey Herald & News	Tom Pope Show Greensboro, NC
KARE 11 Today Show	WUHN Upfront with Larry Kratka	KNOF with Larry Johnson
KXXO with Casey Conley	KDSU with Sarah Morrau	The Bottom Line Newsletter
Minneapolis Star & Tribune	Anything Goes Lamar, CO	KIDO AM Idaho with Sam
WABJ's Morning Show with John Sebastian	KBHZ With Dave McIver	KSSK Dick Wayneright Show
KFYR's What's On Your Mind with Mark Armstrong	KSEI Hudson & Miller in the Morning	KWHD TV Denver Kitchen Segment
KTIS with Neil Stavem	WWDM with Kecia Wilson	State Journal Register
KKCQ's Morning Show with Phil & Tom	WJDA Party Line with Roy Lind	WWJB Open Mike with Ted Daniels
WCTS with Dan Andrews	KKLI with Mark Goldberg	Houston Chronicle
WCCO with Sue Zellichson	KCOW's Morning Show with Shad Olson	KROC Joe O'Brien Show
WBBA's Morning Coffee Break with Craig Baalman	WPNA with Jerry O'Brecki	KFNW's In Focus with Phil Kvamme
KWLM Cookin' with Bobbi Gates	WSGW with Sue Smith	WFBG's Altoona Talk with Sean McKay
WMSX Morning Show with Mark Sanots	WLTE with Anna Marie Ronning	WGHQ Morning Show with Jodi McTague
KBEM with Ed Jones	KIJO with Mike Olson	Grand Forks Herald
KWBI with Kathy Joy	KCNN with Amy McIntyre	The Liz Maita Show

In addition, Marnie was a newspaper columnist for several years. Her 1,000 word weekly regional column, Family Matters, included tips on family life plus recipes and game/craft ideas. Her weekly book review, "Mom's Book Nook," ran during her years as president of the Friends of the Library.

Marnie fee fits your budget: Travel expenses plus the absentee speakers' contracted fee, from pro bona to 4 digit.

Additional Resources by Marnie Swedberg

Web Sites

- **www.EventPlannersFriend.com**
Hub for All Online Resources.
- **www.PromoTemplates.com/themes.htm**
Interactive Theme Sets for Planning Events & Retreats.
- **www.WomenSpeakers.com**
Over 1,000 Women Speakers from Every State, Fee and Experience Level.
- **www.MKTakeouts.com**
Mexican, Pizza, Salads & Subs – Enjoy the Swedberg Family Restaurant.
- **www.SoulutionStore.com**
Soulutions for your Hobby, Home & Heart. This unique 12,000 square foot “mini-mall” includes a Christian Bookstore, Wireless Internet Espresso Café, Crafts, Fabric, Office Supplies, Toys, Housewares, Flowers, Gifts, Party Supplies and much more!

Books & Ebooks

- ***Recent Release: The Right Tools for Ministry***
Marnie’s Favorite Event Planning Time & Stress-Saving Templates and Forms.
- ***Retreats Made Easy***
Everything You Need to Know to Host Wonderful Women’s Retreats
- ***Marnie’s Scavenger Hunt Handbook***
Over 50 Extremely Fun and Easy-To-Run Relationship Building Hunts.
- ***Gaspig for Grace***
31-Daily Devotionals for Discouraged Dieters
- ***Girls, Games & Gifts of Encouragement***
The Amah-El Story. Projects, Plans, Recipes, Crafts and Tips which enable girls to extend a helping hand to the hurting while having a blast in the process.
- ***Women’s Ministry Guide***
Starting a Women’s Ministry from Scratch: A One-Hour Read for Busy Women
- ***Entertaining Secrets***
Laugh your way from coast to coast as Christian Women Speakers share their favorite quick-to-fix recipes dished up with a dose of true-story entertaining mishaps.
- ***Marnie’s Kitchen Shortcuts***
OOP, this book is usually available for sale at Amazon.com.

Audio Programs

- ***Time, Life & Relationship Management***
CD and workbook seminar teaches how to align your priorities with God’s, simplify your life, say “Yes” to success every time, quit procrastinating and unlock creative solutions.
- ***It’s My Honor***
Features nine of Marnie’s original songs recorded by various artists and praise teams. Contains: Pray, Unfailing Love, No Time To Think, It’s Your Face, I’ll Trust You and more. Free chord/lyric sheets available online. Accompaniment CD also available.

Links to all resources plus family updates may be found at: **www.Marnie.com**