

# Perspective Transformation



## Marnie's Friends



Show Host, Marnie Swedberg, has herself been interviewed on over 700 media outlets including:



## 2020 Show Guidelines

### WomenSpeakers.com Featured Speaker 15-Minute Belive.TV Interview Requirements:

Please submit 5-8 AHA quotes that meet these requirements:

1. Original\* to you in concept and/or word order.  
\*Do a Google search for "your exact quote".
2. Biblically sound. Must align with Scriptural tenets.
3. Transformational: Reflect a changed perspective.
4. Short. Ideally one short sentence.
5. Sharable. It's one thing for YOU to understand it, it's another for others to understand it enough to want to share it. Quotes should be sharable.
6. Storied. Practice a 120 second back story/ explanation/analogy for each.

### 60-Minute Guest Trainers

Assuming you've received an invite with approved topic title, please submit:

1. Your 30-word professional bio
2. Professional headshot image
3. 8-10 Benefit-Driven Talk Points (see right)
4. www.YourName.com & Social Links

If you are pitching a show idea, please submit your title and one paragraph pitch first.

Marnie's Friends is a #1 ranked and featured Blog Talk Radio Show with over 185,000 global listeners. Each week's show features one or more "Perspective Transformers" who share specific, targeted, practical content for immediate implementation by an eager audience of authors, speakers, women's ministry leaders, event planners, managers, marketers and others in roles of influence.

### Format for Your Proposed Training Talk Points

Imagine each talk point starting with the phrase "During this hour you'll discover..." Please do not include talk points like, "Why did you write this book?" etc. Instead, provide hard-hitting, practical, doable strategies using the following style when pitching your training talk points:

- An easy way to...
- The secret of...
- New ideas for...
- Strategies to help you...
- The # types of...
- The # critical questions/considerations...
- # simple techniques to...
- # best ways to...
- How to align your goals...
- # ways to increase...
- Secrets to help you...