

Be a Guest Trainer

Marnie has been hosting guest trainers on her Blog Talk Radio (BTR) show since 2009. It is now a #1 ranked show with a listenership of over 185,000. We have recently added multi-stream video at YouTube & Facebook in advance of radio airtime. Let Marnie promote YOU to her audience through an interview.

Your 45 Minutes: In interview format, Marnie will help you provide a structured, deep-dive training into one category of interest to leaders and communicators.

Target Audience

Christian women leaders, marketers & communicators including entrepreneurs, speakers, authors, ministry leaders and event planners. View topic categories and previous show samples [HERE](#).

#1 - Pitch a Topic

To be considered, submit show topic ideas.

#2 - Submit Content

After approval, we'll request

- 8-10 on-topic "benefit driven" talk points. See samples at right.
- Professional headshot image.
- Pro 30-word bio.
- List of your social media links.

#3 - Schedule Interview

After approval, we'll send the link for you to schedule your video livestream on Marnie's channel(s). Our final step is to edit for Marnie's Blog Talk Radio audience.



Talk-Point Template

Format your points something like these:

- # ways to ____.
- The most important ____.
- Why ____ doesn't work and what to do about it.
- The # reasons you must act now.
- The biggest mistake re: ____.
- The easiest way to ____.
- # simple strategies to grow ____.
- The method I use to ____.
- How to clearly show the value of ____.
- # insider secrets to ____.
- #-step formula to ____.